



MENU



TUESDAY 14 MAR 2017

RETAILER NEWS

## The story behind Enchanting Angels

*Corina Zappia, the creator of Enchanting Angels, is originally a Microbiologist obtaining her Bachelor of Science Degree at University. She then moved into the Biopharmaceuticals Arena where she spent 15 years working for some Multinational Pharmaceutical companies until recently. She had entered her career with the intent to use her skills and time to benefit others.*

However, ten years ago on the Manly ferry she realised a new way she could more actively help others. Working for a pharmaceutical company wasn't as rewarding as she had once thought it would be and when she envisioned her Enchanting Angel Bears, she set herself onto a path that brought her much closer to the change she was helping to enact on the world.

Designing and creating the prototype to the Enchanting Angel Teddy Bear range in the evenings and on the weekends, Corina sought to develop a product which would not only help people embrace and share love, but with the knowledge from her scientific background this beautiful product could be an aid to children that extended far beyond a toy. Research on the effect of teddy bears shows that they are **important aids in mental development, assist in helping children to sleep and provide emotional comfort.**

Teddy bears have also been proven to **encourage children to read.** "It's not just a teddy bear, it's their best friend," she says. This affection often carries on to adulthood, making teddy bears an invaluable addition to a person's upbringing and **in times of stress.**

For her daughters, Corina notes that their Angel Bears help nurture better sleeping patterns; "when my daughters feel unwell or anxious they truly believe that after cuddling their Angel Teddy Bear, the crystals energy helps them to feel better."

The emotional and physical healing properties of Corina's Angel Bears are further enhanced by the use of gemstones adorned on their chest. Crystals and Gemstones have been used for thousands of years not only for decoration but also for healing and protection and for those who believe in these healing properties, the benefits are two-fold and contribute to a spiritual happiness also.

Corina now finds immense satisfaction in her day-to-day as her customers tell her how much her Angel Bears have made a difference in the lives of their recipients. "I love what I do" she says.

As a continuation of the Angelic theme, Corina has also designed other products such as the Enchanting Angels playsuit as another unique and special gift idea for babies and toddlers as well as the "Little Angels Collection". She is now busy designing her next collection which will include unique fashion styles for girls up to the age of 10 years.

Visit her store on level 7 (opposite Cosette) to see the range and speak to the creator herself.

### Enchanting Angels

Level 7



Patricia G. My MLC Centre

POST





Related Info Links:

[www.enchanting-angels.com.au](http://www.enchanting-angels.com.au)

Like

Share news post